

WMH Project cookie policy

What is a cookie?

A cookie is a small text file that a website saves on your computer or mobile device each time you visit.

It allows it to save your actions and preferences (such as login IDs, language, font size and other display preferences) over a given period, so you don't have to re-enter them when you return to the site or browse from one page to another.

We configure these cookies, called "first-party cookies".

We also use "third-party cookies" - that is, cookies in a domain different from that of the site you visit - as part of our functional and/or performance, marketing and statistical objectives.

How do we use cookies?

More specifically, we use cookies and other tracking technologies to:

- assist you in site navigation;
- assist you in registering for our events and services;
- analyse your use of our products or services;
- support our promotional and marketing efforts.

Below you will find a list, as precise as possible, of the cookies we use on our website.

Cookies fall under one of the following categories:

- strictly necessary cookies;
- analytical cookies;
- functional cookies;
- targeting cookies.

Strictly necessary cookies

Certain cookies are strictly necessary to browse the website and use its features. Without them, it would be impossible for us to determine the number of unique visitors to the site or to offer certain features.

<p>Session management</p> <p>These cookies are used to identify, on the server, the user's browser and session data and to determine whether the user is authenticated. They are automatically generated by our website and are essential to its proper functioning.</p>	<p>ASP.NET_SessionId ASPXAUTH</p>
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Analytical cookies

We use "performance cookies" for internal purposes to offer you a better user experience. The information provided by these cookies helps us understand how visitors use the WMH Project Group website in order to improve the presentation of our content. We generally entrust these services to independent measurement and analysis service providers and, in this case, these cookies can be configured by a third party (third-party cookies).

<p>Google Analytics</p> <p>Google Analytics collects information that enables us to understand interactions with the website and thus refine this experience to better serve you.</p>	<p>_gat _gtag _gid _ga _gcl CONSENT</p>
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Functional cookies

These cookies make it possible to offer improved and personalized features, such as videos. They may be configured by us or by third-party providers whose services are added to our pages. If you do not allow these cookies, this may affect some or all of the site's features.

<p>Social Media Sharing (LinkedIn)</p> <p>These cookies are used due to Twitter integration and the sharing capabilities related to this form of social media.</p>	<p>_linkedin_sess ct0 external_referer guest_id personalization_id</p>
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<p>YouTube</p> <p>These cookies are configured through YouTube videos. They record anonymous statistical data on the video display volume, the settings used for viewing them, etc. No sensitive data is collected unless you log in to your Google Account. In this case, your choices are linked to your account.</p>	<p>APISID CONSENT HSID IDE LOGIN_INFO PREF SAPISID SID SSID VISITOR_INFO1_LIVE YSC</p>
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Targeting cookies

These cookies are configured on our website by our advertising partners. These may use them to establish a profile of your interests and present relevant advertisements to you on other sites. These cookies work by uniquely identifying your browser and device. If you do not allow them, you will not benefit from our targeted advertising on other websites.

<p>Google/DoubleClick</p> <p>This cookie is configured by DoubleClick to determine whether the site visitor's browser supports cookies.</p>	<p>Test_cookie</p>
	<p>_fbp</p>

What are your cookie choices?

You must consult the help pages of your browser if you wish to delete cookies or tell it to delete or refuse them:

- For Internet Explorer™: <https://support.microsoft.com/fr-fr/help/17442/windows-internet-explorer-delete-manage-cookies>
- For rel="noopener noreferrer" Safari™: <https://support.apple.com/fr-fr/HT201265>
rel="noopener noreferrer"

- For
- Chrome™: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=fr>
rel="noopener noreferrer"
- For Firefox™: <https://support.mozilla.org/fr/kb/effacer-les-cookies-pour-supprimer-les-information?redirectlocale=en-US&redirectslug=delete-cookies-remove-info-websites-stored>
rel="noopener noreferrer"
- For Opera™: <https://help.opera.com/en/latest/web-preferences/>
- etc.

However, please note that some features of the WMH Project website may not work properly, that you may not be able to save your preferences and that some pages may not appear correctly if you delete cookies or refuse to accept them.

How to refuse cookies?

Rejecting a video cookie

Our website uses video cookies to display videos. Cookies are placed on the user's computer to:

- optimize the use of the video service;
- customize advertising before or after the video;
- save the necessary data to replay audio and video content, such as image quality, buffer memory settings and network connection bandwidth.

You can click on the links below rel="noopener noreferrer" to learn more about their how they work and make your choice:

For YouTube: www.google.fr/intl/fr/policies/privacy/

Rejecting a targeting cookie

Google saves audience measurement and segmentation cookies. You can click on the deactivation link below which will save a cookie in your browser with a rel="noopener noreferrer" whose only purpose is to disable audience measurement cookies:

For the Google Analytics cookie: www.google.com/analytics/learn/privacy.html

Rejecting an ad cookie

You can manage rel="noopener noreferrer" the use and functioning of these cookies by visiting the ad cookie management platform offered by advertising professionals [<http://www.youonlinechoices.com/fr/controler-ses-cookies/>] and by following the instructions given there.

This will allow you to know which companies are registered on this platform, and therefore refuse or accept their cookies so that advertising that may be displayed is tailored to your browsing information.

Certain cookies intended for behavioural advertising are used by third party rel="noopener noreferrer" partners. You can click on the links below to learn more about how they work and make your choices:

Where to find more information about cookies?

Most browsers offer a simple procedure to refuse the use of rel="noopener noreferrer" cookies if you object to the collection of information through them. You can visit the following third party websites for more information on rel="noopener noreferrer" cookies:

- AllAboutCookies: <https://www.allaboutcookies.org/fr/>
- Network Advertising Initiative: <http://www.networkadvertising.org/>

Contact

Please refer to the WMH Project Group Privacy Policy for more information on the processing of your data. You can contact us by e-mail or postal mail using the contact details below if you need further assistance or have questions about cookies or concerns about the use of your personal data: privacy@wmhproject.fr or WMH Project, 132 Boulevard de Verdun, 92400 Courbevoie